



# TEXT MESSAGE

#### IF YOU HAVEN'T STARTED YET

Hey\_\_\_\_\_. (Hope you're awesome/Trust you're going well!) I'm about to start a new health journey with a few friends as I'm ready to\_\_\_\_\_\_ (lose some weight/get shredded/get my body back/feel like myself again). I've seen some awesome results and I'm keen to experience them myself. It's super easy to follow and I'm looking for an accountability buddy. Are you keen to try it with me? PS – If you don't get results, you can get your money back!

#### IF YOU'VE ALREADY STARTED

Hey\_\_\_\_\_. (Hope you're awesome/Trust you're going well!) I've just started a new health journey with a few friends. I've only been using the system for\_\_\_\_\_\_(days/weeks) and I've already\_\_\_\_\_\_(experienced an energy lift/lost weight/gained muscle).

I was blown away by all the 'before' and 'after' photos I saw and thought it was time for my own! It's super easy to follow and I'm looking for an accountability buddy. Would you be open to taking a look? PS – If you don't get results, you can get your money back!

### WHEN YOU WANT TO SHARE THE OPPORTUNITY

# IF YOU'RE READY TO DIVE RIGHT IN

Hey\_\_\_\_\_, I've just had an interesting project come across my desk. I'd love to pick your brain on a few things... Are you free\_\_\_\_\_\_(to meet up/for a phone call/ for a quick coffee/to chat)?

THEM: Yes!

#### IF YOU'RE TESTING THE WATERS

Hey\_\_\_\_\_, hope you're doing amazing! I hope you don't mind me reaching out, but I've just started with an incredible company and I immediately thought of you. I know you (love your job/are really busy/have a lot on/ are passionate about your business) but you're one of the most (passionate, authentic, driven, fun, adventurous) people I know.

I know what I do isn't for everyone, but I think it might be for you. Would you be open to taking a look?

THEM: Yes!

- YOU: Great! I'd like to send you a video that I loved, which helped me get started. If I send you the link, when can you watch it for sure?
- THEM: Tomorrow at 9:30am.
- YOU: Perfect. I'll send you the link tomorrow morning and call you when you've watched it.
- THEM: I'm excited! Thanks for thinking of me!
- YOU: at 9:20am the next day: Here is the link: (ANZ.IsaMovie.com). Talk to you soon!

#### **OPTIONAL WRAP UP**

Search for a fun GIF to send them (i.e., 'bikini,' 'fit,' 'shredded').

YOU: This will be us soon (enter finger pointing up emoji).

THEM: Woo!

NEXT STEP: Follow SHARE on ANZ.IsagenixBusiness.com



# FACEBOOK POST

This post is intended to help you make an impact on the health of people within your social network.

#### Pro tips:

Social media posts with photos receive more engagement. If you don't have your own 'before' and 'after' photos, use your enrolling's sponsor's in your post. Peak social media traffic typically falls on weekdays at 7:00am-9:00am; 12:00pm- 1:00pm; and 5:00pm-7:00pm and Sundays between 3:00pm and 8:00pm.

## IF YOU HAVEN'T STARTED YET

After watching my friend (tag Enrolling Sponsor)\_\_\_\_\_(find more energy/release baby weight/get in the best shape of their lives) using an amazing health and wellness system, I decided it was time for me to experience my own results because I'm tired of feeling\_\_\_\_\_\_(rundown/not confident with my body/not like myself). I'm so excited to get started and to get my body back! My pack hasn't even arrived yet and I'd love some of my friends to join me so we can hold each other accountable and become the healthiest we've ever been, together. Who's up for looking and feeling their best?

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I've only been using the system for\_\_\_\_\_ (days/weeks) and I'm already\_\_\_\_\_ (feeling happier/healthier/ loving life more/more energetic/feeling stronger/feeling clearer).

I've just registered for my first 16-week challenge and I'd love 2 or 3 people to do it with me. If anyone else is looking to make a change, let me know!

# **PROGRESS POST** (include progress photos if you have them)

Before I found this system, I was feeling\_\_\_\_\_, \_\_\_\_ and \_\_\_\_\_ (be real and honest). I watched my friends (tag enrolling sponsor and/or other Isagenix members) get results and was inspired to become the healthiest and happiest version of myself. I finally started this amazing health and wellness system and I can't believe what I've achieved already!

I've only been using the system for\_\_\_\_\_(days/weeks) and I've already experienced\_\_\_\_\_, \_\_\_\_ and\_\_\_\_\_. I've tried so many things before and I'm so grateful that (tag Enrolling Sponsor) introduced me to this. It's super simple and everything tastes\_\_\_\_\_(amazing/great/delicious)! I finally found a solution that works for me!

# WHEN FRIENDS START COMMENTING, REPLY SAYING YOU'LL SEND THEM A DIRECT MESSAGE

#### Pro tip:

For every comment made, there are likely 5-10 others just reading the post and comments. By direct messaging those interested, people have to connect with you to find out more instead of just reading your comments.

YOU: Hey\_\_\_\_\_! I'm so glad you commented. One thing I love most about this system is being able to do it with\_\_\_\_\_\_(friends/family/colleagues). I honestly don't know if this will be for you, but if it is, what would you like to achieve with your health?

# THEY RESPOND

What have been some of your challenges with (insert their goal)?

## THEY RESPOND

- YOU: I totally understand. I'd love you to watch a video that helped me to get started. If I send you the link, when would you be able to take a look?
- THEM: Tonight around 8:00pm.
- YOU: Awesome. I'll touch base just before 8:00pm and send you the link.

THEM: Great! Can't wait!

**NEXT STEP:** Follow SHARE on ANZ.IsagenixBusiness.com